

NEWS LETTER

APR TO JUN 2025

Your Quarterly Window into
Innovation Excellence

WWW.NICHYDERABAD.COM

Pitching, Practicing, and Paving the Way Forward

Cohort 7: Where the Journey Begins

This quarter at NIC Hyderabad revolved around one defining theme: the search for bold new founders.

From launching the Cohort 7 campaign to hosting exposure sessions, bootcamps, and pitching rounds, every step was focused on finding and preparing the next generation of game-changing startups.

We reached hundreds through campus activations, Future Forward sessions, and digital campaigns, ultimately drawing over 300+ applications from across Sindh. What followed was a rigorous shortlisting process, hands-on pitch clinics, and real-time founder coaching designed to sharpen ideas into investable ventures.

Meanwhile, EvolvX Batch 2 quietly continued its journey in parallel, completing deep-dive Business Model Canvas sessions and evolving pre-incubated ideas into refined prototypes ready for incubation.



Cohort 7 Campaign

Scouting the Next Bold Idea



NIC Hyderabad’s Cohort 7 campaign went beyond outreach—it sparked a movement across 6 universities and 17 departments, igniting entrepreneurial thinking where it mattered most. Through RISE for Students, our team engaged departments like Mechatronics, Environmental Engineering, IT, Pharmacy, Commerce, and more at Mehran University, University of Sindh, SAU Tando Jam, GC University Hyderabad, IBA–University of Sindh, and HITMS.

Meanwhile, our Future Forward: Startup Playbook Series brought founder-led sessions on brand building, fintech, agritech, fundraising, and business modeling straight to aspiring entrepreneurs. Guided exposure visits to NIC Hyderabad helped students envision the journey from idea to impact—and many answered the call to build.



By the Numbers

300+

Application
Received

06

Outreach across 6 universities &
17 departments

70+

women-led
applications



EvolvX

Building Better Ideas, One Canvas at a Time

This quarter marked a major milestone for EvolvX, our pre-incubation program designed to support idea-stage entrepreneurs. Through over 20 intensive Business Model Canvas (BMC) sessions, our team worked one-on-one with Batch 2 startups to help them refine their value propositions, identify target customers, and sharpen their business strategies



Each session was tailored to uncover blind spots and strengthen execution plans, ensuring that every idea is built on a solid foundation before moving to market.



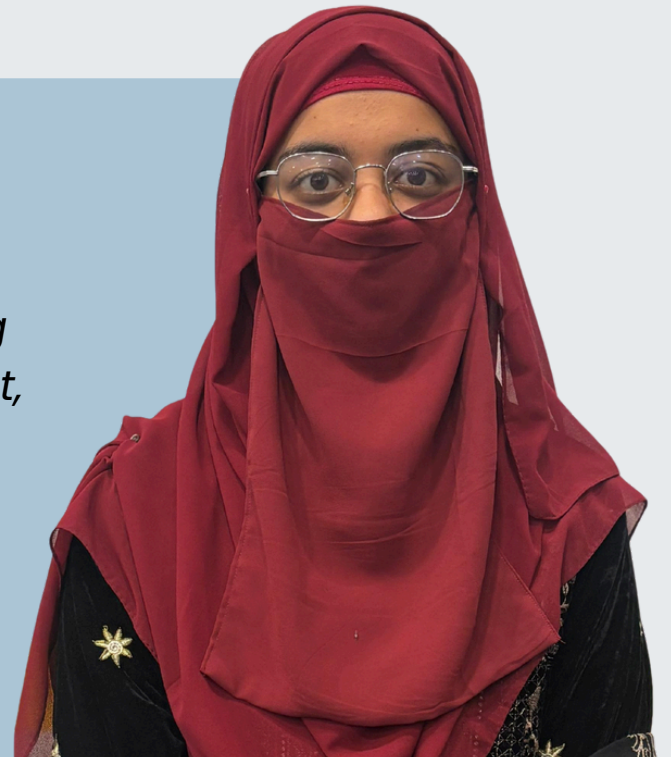
With Batch 2 now wrapping up, we're gearing up to launch the third edition of EvolvX right after Cohort 7 induction. The momentum is growing, and so is the ambition of the ideas coming through our doors.

Meet Some of Our Founders

"We're building the ultimate tech marketplace for buying and selling gadgets. NIC Hyderabad helped us build trust, scale smart, and stay ahead of the curve."

Maryam Shehzad

Founder, Dexter Technologies



"We ensure safe and efficient school transportation with real-time tracking and management through our secure SaaS solutions."

Aimal Jan

Founder, Vayvo

"We craft personalized art that blends cultural heritage with your unique story, creating timeless handcrafted masterpieces."

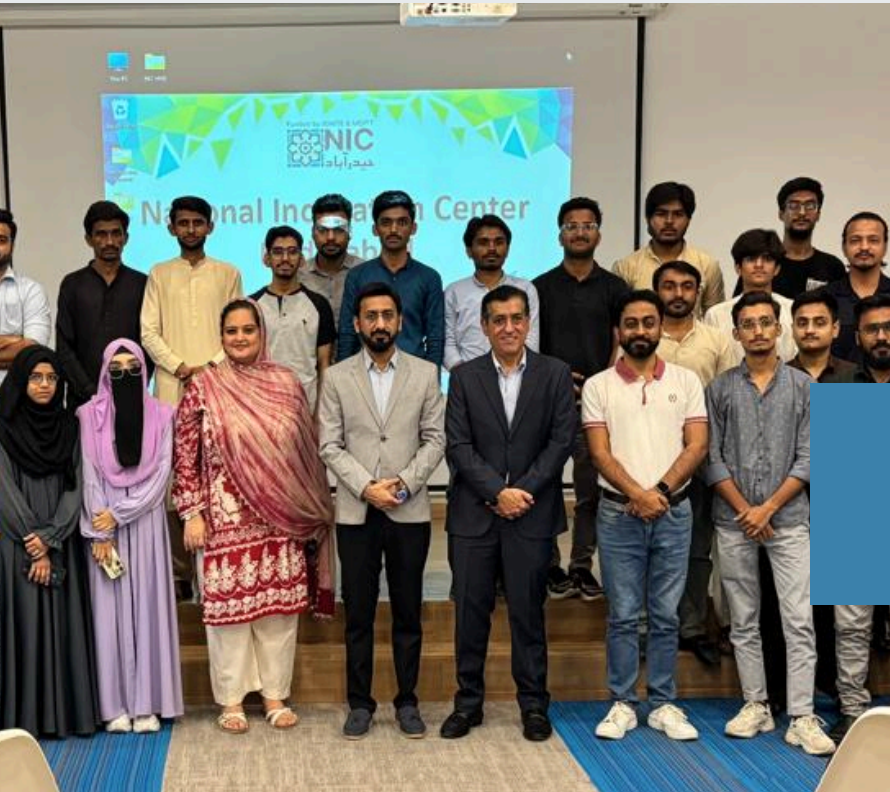
Urooj Fatima Syed

Founder, CoolCoinlee



Investor Engagement

Capital Meets Clarity



Raising Capital Through PSX

This eye-opening session introduced founders to alternative funding pathways via public capital markets, going beyond traditional VC routes.

Investor Relations Masterclass

Saad Hasan (Sturgeon Capital) led a closed-door Investor Relations Masterclass, sharing the unspoken rules of investor confidence.

Ignite

Funded by IGNITE & MOITT

NIC

TECH destination PAKISTAN

optel

MKT

MINISTRY OF IT & TELECOM

Investor Relations MASTERCLASS

SAAD HASAN

Principal at
Sturgeon Capital

01:00 PM TO 03:00 PM

TUESDAY

24TH, JUNE 2025

ONLINE ZOOM SESSION

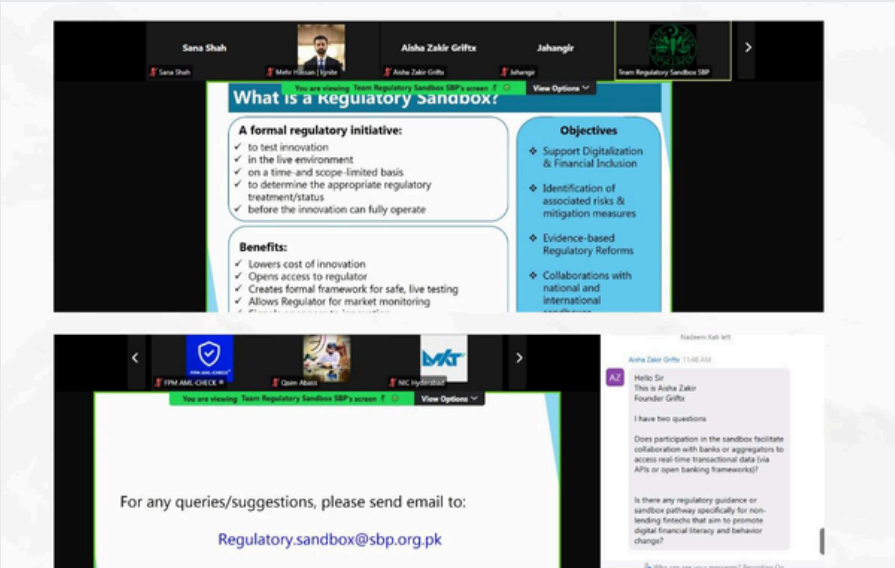
From pitch decks to progress updates, learn how strategic communication builds long-term investor confidence and trust.

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SBP Sandbox Session

SBP Sandbox Session gave FinTech startups access to Pakistan's most progressive regulatory sandbox, a step toward compliant innovation.



Global Connections

Crossing Borders with Bold Ideas

LOADe at GITEX Africa

LOADe represented Pakistan at GITEX Africa, showcasing real-time logistics tech for African markets.

Rapid Pay at GITEX Europe

Rapid Pay stood tall among global fintech leaders at GITEX Europe, demonstrating that investor-ready innovation is thriving in Hyderabad.



Aashi Herbs Goes Global

In a major milestone, Aashi Herbs signed an MoU with Guinea's PEXSA, opening doors for cross-border trade in Pakistan's herbal and wellness sector.

Founder Success Story

From NICH to the National Stage

Climate Innovation Recognized Globally

Climate.io and ClimaGen earned top recognition at IEEE Yesist12, spotlighting deep tech climate solutions.



Animal Passport Makes National Headlines

Animal Passport inspired a nationwide audience on ARY News for its biometric innovation in pet and livestock health.

Rent Hives Wins Big on National TV

Rent Hives, secured an impressive PKR 2 million investment on The Cash Cow Show, Pakistan's nationally televised startup pitching platform.



Women In Entrepreneurship

Power, Purpose, Progress

At the GRASP x PPAF Women Entrepreneurship Seminar, NICH startups like Dexter Technologies, Royal Sketches, and GriftX led the charge in showing how women-led ventures are rewriting rural narratives.

This wasn't just about participation, it was about influence.



Behind the Impact:

"I started Royal Sketches in a small room with just a few brushes and a big dream, to prove that art isn't a luxury, it's a lifeline. I've seen how creativity can heal, empower, and give people, especially women, a voice they didn't know they had. This journey hasn't been easy, but every sketch, every student, every small win has built something much bigger than me."

Umm-e-Rooman Fatima

Founder, Royal Sketches Art Studio

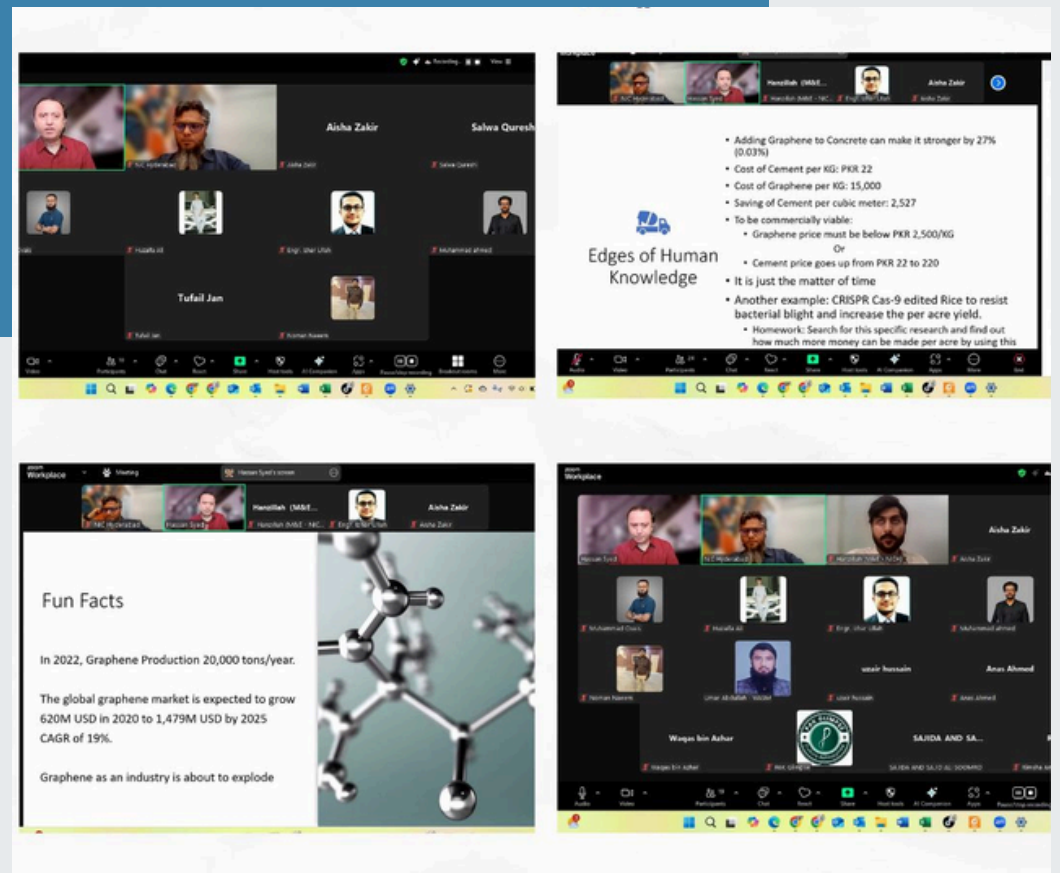


Mentorship Moments

Where Wisdom Meets Execution

Think Bold, Start Smart

Hassan Syed taught founders how to think like investors in his startup valuation deep dive.



UI/UX Secrets They Don't Teach You

Arsalan Ahmed (WebHR) unveiled UI/UX secrets that can make or break conversion.

The Brand That Builds Loyalty

Saif Ali's branding workshop turned complex market positioning into practical, startup-specific strategies.



The Art of the Pitch Deck

Waqas Azhar's pitch workshop gave future founders the structure and storytelling tools to stand out.



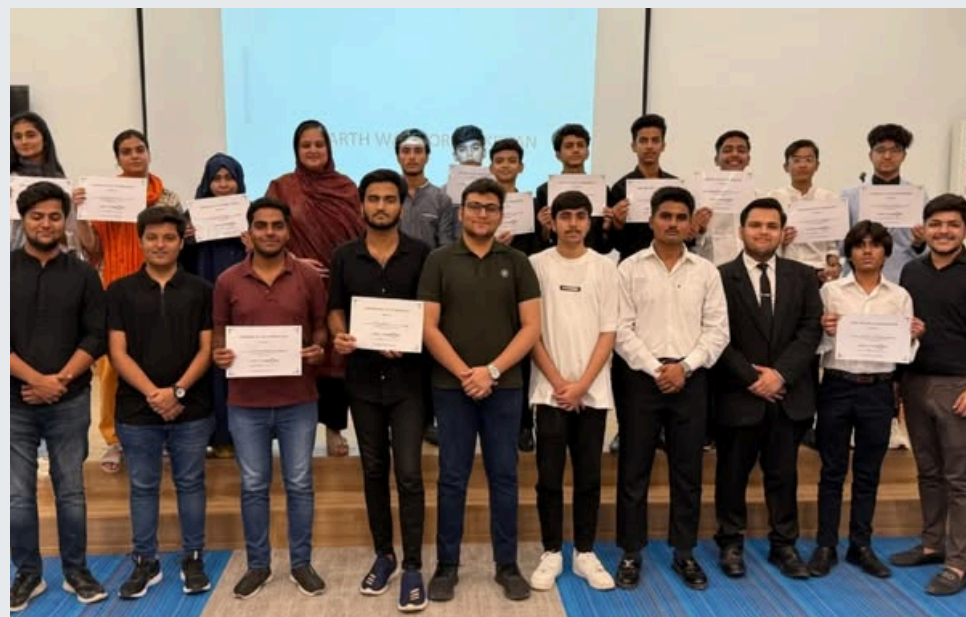
COMMUNITY INITIATIVES

Startups, Students, and Social Impact



Freelancers Baithak

Freelancers Baithak gathered 100+ independent workers to explore digital marketing, generative AI, and portfolio building.



Hyderabad Climate Classroom

Hyderabad Climate Classroom, in partnership with Earth Warrior, engaged students in actionable climate education.



Karobar Katchup

Karobar Katchup, NIC Hyderabad's flagship networking event, brought together founders, freelancers, and builders for conversations that matter, plus a spontaneous open mic, live music by Vayvo, and moments of real connection over chai.

JOIN OUR JOURNEY

Coming Up Next: Q3 is Already Buzzing

- Investor Summit
- Cohort 7 Induction
- Launch of EvolvX Batch 3

Funded by IGNITE & MOITT



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